

Highams Park Community Plan - Ideas List

Shops, Business and Employment (SBE)

Description	Comments
Shops (A1 Shops/A2 Financial Services)	
Tidy/Smarten appearance of shopping area	Suggest we should try to get the shopkeepers to take responsibility. It's in their interests and it follows the adage: "Polluter pays" Shops should be responsible for litter around frontage.
Consider making a conservation area like Walthamstow village to control design, possibly "Edwardian Village"	
Design Guide for Future Development for A1/A2	More robust policies against permissions for shop fronts, shutters and shop signs. New Shops to follow Design Guide.
	Integrate with LBWF's existing design code.
Refurbish Existing Shop Fronts - per design guide.	Apply for GLA "Out of Town" grant. Illegal awnings on shops. Enforcement doesn't seem to be doing their job properly, need someone to be accountable for this.
Improve appearance of empty shops whilst they await tenants	Something interesting in or on window – Art Work – Local Theme. Perhaps a competition for children to paint empty shop fronts.
Refuse Regime	Area for bins /policy for outside shops (including station)
Revitalise closed shops	Why don't Shops and Restaurants open/current ones struggle? Research area and local shop owners. Business Support Scheme/Rates. Want to see the Council reduce council rates so we can let these shops. Pop up shops. Business Rents.
Get Better Mix of Shops	Do a survey of current shopping area (to see what's already there). Do a consumer survey. What do local people want and what would they use? Could a co-ordinator be informed by the council when shops are opening prior to it actually happening so we can raise any issues at the time ?
Encourage local residents to use local shops more	
Encourage shops to set up Traders Association	Approach E4 Business Forum to poss start a HP branch. Check Business Rates database.

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Promote & Expand Farmers' Market	Plan for expansion.
Loyalty Scheme	Involve Licensees.
Promote Late Night Shopping	
Tesco	
Consider Tesco as an Asset.	Bring Tesco into the community. Analyse potential benefits to maximise.
Present a CSR (Corporate and Social Responsibility) plan to Tesco demonstrating benefits to them as well as community	More footfall to them if residents like what they see. Approach level of management above store manager too.
Get Tesco to open a Giraffe Restaurant	Family-friendly restaurant required in HP.
Get Tesco to release day to day scheduling of events in the Town Triangle to a resident Group.	Encourage more regular events in the space. Tesco might (reasonably) want prior notice of the schedule with right of veto.
Tesco sign dominates and should be removed	
Tesco to employ local people	Acquire stats from Tesco
Pubs A4 (drinking establishments)	
Presumption against change to A1/ A2	
Smoking Areas not obstructing street	If on street, properly licensed
Restaurants (A3 food & drink A5 Hot Food to be consumed off the premises)	
Possible presumption in favour of A1/A2 to A3	
No more A5	
Child Friendly Cafe – open in the evenings	

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BUSINESS AND EMPLOYMENT	
Establish business Policies for HP Area	Borough Employment Zone: to consider phased for housing release if no demand. S106 Contributions spent in plan area.
	Training Schemes/apprenticeships local school leavers.
Publicity & Consumer Awareness	
To design a poster for our area. Install a map of the area outside of the station showing places of interest and local shops.	Linkage to the Arts and Culture Group for design ideas.
HP Shop and facilities directory and map. On display board in centre and on leaflet in shops and libraries. Also distribute outside HP. PDFs on local websites.	Put Highams Park literally “on the map”.
Suggested uses for existing buildings (e.g. Budgens / Regal)	
Office development	Y: Centrepiece/focal point, local employment. Retain art deco exterior. Add a living wall on new building. N: Offices should be in industrial area next to Tesco. Should be recreational. Too big. Parking
Restaurant\cafe	
Bookshop	
Indoor market as in Wood Street	Like Wood street & N Chingford. Start up for small business
Retail outlets (clothing)	
A bank	The post office provides some banking services; can we persuade them to upgrade

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	what they offer.
DIY centre (for Focus site)	
Car repair and service centre	There is already one on the Broadway and one by Chingford Hatch.
Proactively seek a major retailer for the Budgen site	Poll sample of residents to determine shops they would use and use the results to prove demand to retailer. Contact retailers directly and “sell” the site to them.